



Weekly REALTOR®

April 19, 2010

1819 W. Pinhook Ste. 115
(337) 233-0086



LAFPAC AUCTION - May 5th



LAFPAC Auction

Bids & Bargains

Wednesday, May 5th 5:30
"Cinco de Mayo"
Petroleum Club

AUCTION ITEMS NEEDED - Value: A minimum of \$30 suggested *We are collecting auction items for this event. If you have something you would like to donate - please drop it by the Association Office by Friday, May 1st.**

There will be a live and silent auction, lots of good food, and guaranteed fun! (Cash Bar)

Tickets \$5 in advance and \$10 at the door. (Now available at RAA office) Contact RAA at 233-0086 for more information.

Upcoming Meetings

Board of Directors
Thursday,
April 22nd
9 a.m.

Public Relations Committee
Tuesday,
May 11th
10:00 a.m.
[Message](#)

Thank You
Thanks to everyone who participated Friday and Saturday for the Rebuilding Together Workdays - Another successful event and a very appreciative home owner.

A special thanks to our House Captains: John Arceneaux, Coast Capital Mortgage; and Greg Cormier, Van Eaton & Romero; as well as, to the Acadiana Mortgage Lenders (AML) for sponsoring breakfast and lunch.

LREC "Boundary Lines" Quarterly Newsletter
For current and past issues of "Boundary lines" [click here](#)

This is a terrific opportunity to sponsor a worthwhile and fun networking event. Sponsorship packages are \$165.

For \$165 you receive the following:

- Fifteen (15) tickets to the event to use or give away.
- Photo recognition in the Daily Advertiser's Sunday Home Finder.
- Your name on a sign at the event.
- Recognition in the Weekly REALTOR® Newsletter.
- Your name on the 1,000+ invitations that will be sent to the RAA members.
- Honor Society Points

In order to take advantage of this unique sponsorship opportunity and receive all the above opportunities for recognition, send in your check for \$165, payable to RAA, with the sponsorship form, to the Association office before Friday, April 23rd. If you have any questions, please contact the Association office at 233-0086.

[Click here for sponsorship form.](#)



CRS Course Offered in Shreveport

CRS COURSE 204 -TWO DAY COURSE
To be held at the NWLAR Office, 2036 E. 70th Street, Shreveport, LA 71105

THURSDAY, APRIL 22 AND FRIDAY, APRIL 23

INSTRUCTOR: TINA DANIELS CRS
CRS Credit and 8 hours CE

TO REGISTER FAX TO: 318-797-0090
OR MAIL TO: NWLAR, P.O. BOX 5952, SHREVEPORT, LA 71135

[Click here for registration form](#)

National Social Media Expert at LR's Upcoming Spring Conference

Need another reason to attend LR's major midyear event, the [REALTOR Action Spring Conference](#)? National real estate instructor and social media expert Doug Devitre will present "Power Prospecting & Renewing Referrals with Social Media" at the conference on Wednesday, April 28, from 1:00 to 5:00 pm. Learn to find prospects, clients, past connections, and referral opportunities on the web using the power of social media. Create profiles that build your authority in your niche, script dialogues on common conversations online and craft an online community of raving fans using common social networks such as LinkedIn, Facebook, Twitter, and YouTube. Explode your communication on to other blogs and websites using RSS, status updates, and widgets. Dominate the online discussion boards while spending no money and limited time. The REALTOR Action Spring Conference is scheduled for April 28-30 in Baton Rouge at the Hilton Capitol Center Hotel, with full conference registration a bargain at \$159. If you



Check out the 2010 RCA Calendar for all of the Networking and Educational events for RCA members. (See below) Interested in joining? Contact Mary Sliman at 233-0086 or [click here](#) for a membership application.

RCA Upcoming Events

May 11th
"Servicing Commercial Tenant Needs & Marketing Methods for Commercial Real Estate"

Instructor: Rob Nahigian, FRICS, SIOR, CRE

8:30am -
12:30pm

[Click here for RCA March Newsletter](#)

[Click here for RCA Calendar](#)



haven't made your plans to attend, check out the complete program schedule, speaker information and more at www.larealtors.org/meetings/spring.

AHBA Offering course May 13th 8:00 - 5:00

Business Management for Building Industry Professionals
Do you want to have a better understanding of the practices valuable to the successful management of your building industry business? Then register for the Business Management for Building Industry Professionals Course to be held Thursday, May 13, 2010 from 8:00 a.m. - 5:00 p.m. at the AHBA office! Contractors - earn all of your CEU credits in one sitting! Qualifies for the following designations: CAPS, CGA, CGB, CGP, CGR, and Master CSP.

NOT JUST FOR BUILDERS: Target interest groups include: REALTORS, Remodelers, Land Developers, Accountants, Architects/Planners/Designers, Builders/Contractors - Commercial, Engineers, Subcontractors/Specialty Trades, Manufacturers/Suppliers, Builders/Contractors - Custom, Builders/Contractors - 50+ Housing, Builders/Contractors - Small Volume, Dealers/Distributors, Modular/Panelized/Log Home Manufacturers/Dealers, Members.

In this course, you'll learn the management skills that give industry leaders the edge. This course will give you a solid foundation in those best business practices so valuable to smaller businesses: planning, organizing, staffing/directing and controlling. By using case studies and sample forms, your instructors give you practical and applicable tools for management success. As a graduate of this course, you will be able to:

- Discuss common business challenges and learn practical tips and tools to overcome them
- Explain the three basic functional areas within a company
- List the five main tools used to improve a business
- Apply each of the five Ps to the three functional areas of the business
- Identify methods of recruiting, interviewing, training, and retaining quality personnel
- Apply the key measures of business performance to your own business

Register by contacting Adrienne at 337.981.3053 or abreaux@ahbaonline.com. Cost to attend is \$160 for all NAHB members and \$185 for non-members.

2010 Continuing Education



2010 Continuing Education

IMPORTANT NOTICE: *If you have not received a confirmation you may not be registered. If you emailed a request for a class and did not receive a confirmation please contact Kathy@RealtorAcadiana.com**

To Register for the following classes email Kathy@RealtorAcadiana.com --unless otherwise noted.

Tuesday, April 20th - 2 CE hrs
Risk Management 2 CE hrs
1:00 - 3:00

Visit the **'Right Tools, Right Now'** [homepage](#) to see all FREE and AT-COST products and resources that are part of NAR's 'Right Tools, Right Now' initiative, established by NAR to support its members. Listings are updated monthly, so check back often!

Quick Links

[RAAWebsite](#) [MLS](#)
[CSS](#) [Supra](#)

For current and past issues of newsletter click here.

Check front page of MLS for weekly caravan schedule. www.lbrmls.com

Instructor: Burk Baker
RAA Office

Thursday, April 22th - 4 CE hrs

"Introduction to Commercial Real Estate"

8:30 - 12:30

Instructor: Bob McComb, Top Dogs

RAA Office

Free to RCA Members \$35 for non-RCA members

To register, email MaryS@RealtorAcadiana.com

Tuesday, May 4th - 4 CE hrs

Price It Right - Prepare Realistic CMAs

9:00 - 1:00

Instructor: Diane McAdams

RAA Office

Tuesday, May 11th - 4 CE hrs.

Servicing Commercial Tenant Needs & Marketing Methods for
Commercial Real Estate

8:30 - 12:30

Instructor: Rob Nahigian, FRICS, SIOR, CRE

RAA Office

\$35 - RCA Members \$50 - non-RCA Members

To register, email MaryS@RealtorAcadiana.com

[Forward email](#)

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