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Weekly REALTOR®
January 30, 2012
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REALTOR® Association of Acadiana



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IMPORTANT CHANGES TO THE MLS

Important Changes to the MLS

The following enhancements are to be implemented to Listit effective after hours **Wednesday, February 8th**:

1. A required field with a drop-down menu within the SOLD information function as follows:

Type of Sale: Arms Length
Short Sale
REO (Real Estate Owned)
Third Party
Other

2. "REO" and "Third Party" will again be REQUIRED fields.

Questions? Contact Janice at the RAA office.

2012 Committee Volunteers
The REALTOR® Association of Acadiana Needs You
REALTORS® & Affiliate Members
(Deadline to be a voting member of a committee is January 31, 2012.)

[Click here for committee sign up form](#) or

[Click here to sign up online](#)

ATTENTION ALL RESIDENTIAL REAL ESTATE AGENTS

CSS INVOICES WERE EMAILED ON MONDAY, JANUARY 9TH! THESE INVOICES ARE DUE ON FEBRUARY 8TH!

Initial Payment of first invoice listed on your invoice is due by FEBRUARY 8TH. Remaining balance of \$120 will be invoiced on July 1, 2012 and due July 25, 2012.

FULL AMOUNT OF THIS STATEMENT MAY BE PAID BY FEBRUARY 8TH.

LATE FEE OF \$20 WILL BE CHARGED ON PAYMENTS RECEIVED AFTER DUE DATE.

Make Checks Payable to REALTOR® Association of Acadiana.

To pay your invoice online, [click here](#) or go to www.RealtorAcadiana.com and click on the blue \$ icon or "Pay Your RAA Fees Online". Your login information is the same as your MLS login.

QUESTIONS ABOUT YOUR INVOICE OR ONLINE PAYMENTS, CONTACT MARY AT (337) 233-0086 OR MARYS@REALTORACADIANA.COM.

50% Tuition Reimbursement from RAA Upon Completion of Course**BPOs: The Agent's Role in the Valuation Process****Offered by Louisiana REALTORS®****Wednesday, February 1st****RAA Office****8:00 - 5:00**

Lynn Madison's class, which details broker price opinions, gives agents the knowledge they need to assess property with confidence and accuracy. Evaluating the value of property is sometimes a daunting task, but with this course, agents perform with satisfaction and success. Agents will learn to increase revenues and decrease risk when new properties are brought to sale. Join a growing group of agents and gain the ability to separate yourself and your business with the BPOR designation.

Fee Schedule:

\$135 Member

\$155 Non Member

\$155 On-site

Course Credit: 7 hours CE, credit toward the ABR designation and Broker Price Opinion Resource Certificate (BPOR)

Register online: www.larealtors.org

Call Brei or Amy 1-800-266-8538

Join commercial real estate industry professionals for the
2nd Annual Acadiana Commercial Outlook, this area's
premier commercial real estate event.

***Acadiana Commercial Outlook
with a focus on Comprehensive Planning*****Wednesday, March 14th****8:30am - 12:30pm****LITE Center****4 CE hours**

The seminar will examine the state of the industry for Acadiana as well as focus on emerging trends and the future outlook. Real estate segments to be discussed are Retail, Office, Industrial, Hospitality, Finance, Residential and Multi-Family. This year's seminar will also have a special focus on

Comprehensive Planning. Guest speakers include:

University of Louisiana at Lafayette President Dr. Joe Savoie

City-Parish President Joey Durel

Steve Oubre

Charles Landry

To register, visit www.RealtorAcadiana.com/ACO.

Interested in sponsoring the *Acadiana Commercial Outlook*? Visit www.RealtorAcadiana.com/ACO for more information and the sponsorship form.

Did You Know?



⇒ RAA Talk Listserv is used to email other RAA agents about open houses, bonuses, home warranties, caravan information & specific requests.

SAVE THE DATE:

First Membership Luncheon for 2012 will be Friday, March 2 from 11:30 - 1:00 at the Petroleum Club. It will be the Legislative Outreach Luncheon.

UPCOMING MEETINGS

Monday, February 6th
Public Relations Committee
10:00 a.m.

Wednesday, February 8th
Professional Development/
Education Committee
2:00 p.m.

Thursday, February 9th
Budget & Finance Committee
9:00 a.m.

Tuesday, February 14th
MLS Committee
9:00 a.m.
Events Committee
2:00 p.m.

MLS Tip of the Week - January 30

- **Listing Agents!!** Ever wonder what a seller thinks when they read the comments on a listing they hired you to market that has misspelled words?

Avoid this by downloading *ieSpell*, a **FREE Internet Explorer browser extension that spell checks text input boxes on a webpage.** Simply

download from the **MLS homepage** or go to **ieSpell.com**. It takes only a few minutes to download and run after adding your listing.

Let your professionalism speak for itself!!



TECH BYTES

Bounce Back From 5 Technology Blunders

Technology can be your best ally or worst enemy. How can you recover from an embarrassing or humiliating incident over e-mail, social networks, or the phone, or even avoid a tech mishap in the first place?

[Click here to read more...](#)

Safety Tip for Open House

Make sure that if you were to escape by the back door, you could escape from the backyard. Frequently, high fences

Thursday, February 16th
Board of Directors
9:00 a.m.
Appraisal Committee
2:00 p.m.

New Member Orientation
 2012 Dates: February 7,
 April 10, June 12, August 7,
 October 9 and December 4.



"The Leading Advocate of the Commercial
 Real Estate Industry"

For membership and newsletter
 information, visit
www.RealtorAcadiana.com/RCA.

Planning Commission Meetings
220 W Willow St Bldg B5 ·
Second Monday each month
5:00 p.m.
[Click here for website](#)

surround yards that contain swimming
 pools or hot tubs.



Live Training Schedule:
February 14th 10 - 12
February 23rd 2 - 4
RAA Office

*At the bottom of nearly every page on
 the Instanet site is a 'Live Support' link.
 Previously, that support link took users
 only to the Live Support Chat page. The
 page has been modified to include our toll
 -free support number, training links and
 other information.*

**It's the weekend or after hours & you
 need help!**



[Click here](#) for important contact
 information

[Click here for](#)
LREC announcements and
Boundary Lines.

2012 Continuing Education Schedule

REGISTER ONLINE

1. [Login in to IMS](#) MLS User Name and Password
2. Click on Classes
3. Add class to cart
4. Click on " Enter Payment Information" (Even though there is no charge for education you will need to click on " Enter Payment Information" to complete registration)



*****To confirm your registration click on My Registrations on the left.**

*****All classes held at the RAA office unless otherwise noted.**

RAA EDUCATION POLICY: MOST education courses are free of charge but there will be a \$25 cancellation fee for no shows if you do not cancel 24 hours prior to the class. Cancellations must be writing. (May be emailed). If cancellation fee is not paid within 30 days after notification, MLS privileges will be suspended until the fee is paid.

Tuesday, February 7th
Professional Standards/Code of Ethics
8:30 - 12:30
Instructor: Eloise Gauthier

Thursday, February 9th
Advertising Rules & Regulations - How They Relate to Social Media & Teams in General
Advertising - 2012 Mandatory.
8:30 - 12:30
Instructor: Burk Baker

Tuesday, April 10th
Professional Standards/Code of Ethics
8:30 - 12:30

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